

CVDHD- Clay County

Recent Projects in Policy, Systems, and Environmental Change

www.healthyclayky.com

Making the Healthy Choice the Easy Choice

Grants

**Environmental
CHANGE**



**Community
and
Economic
Development**



**Promoting
Physical
Activity**



**HEALTHY CLAY
impact**



**Policy
CHANGE**



**CHANGE
Tool
Community
Assessment**

Year 2 data



**BUILDING
Community
Partnerships**



**Health
Equity
Conference**



**MICROCLINIC
INTERNATIONAL**

**WELL
FED**
Nourishing Our Children for a Lifetime



Passion Persistence Purpose

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**KPHA
2013**



Kentucky Public Health
Prevent. Promote. Protect.

CVDHD Community Health

IMPACT Overview

Making the Healthy Choice the Easy Choice



Coalitions

JCHIPs, Healthy Clay, Healthy Harlan, Rockcastle Healthy Communities

Each county has an active health coalition chaired by our local health departments. These coalitions strengthen the work of the health department by enabling us to do joint projects with our community partners and to develop a broader base for information distribution.



Policy Change

City of Manchester Smoke-free Ordinance

One example of policy change that occurred this past year was the implementation of the smoke-free ordinance in Manchester, one of only 3 cities in Kentucky for 2012. The CVDHD did groundwork that laid the foundation for this ordinance, and we were honored at the KY Smoke-Free Conference. We also provided S-F workplace toolkits to local businesses to assist with the transition.



Environmental Change

Improved crosswalks/ Promoting physical activity opportunities

Our coalitions worked with partners at the transportation department to improve crosswalks as a means of making communities more walkable- promoting physical activity. 5 coalition partners also joined funding to place adult exercise equipment in a park.



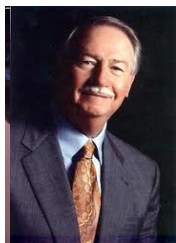
Grants

We continually seek grant opportunities and apply for grants.

Grants were received for projects in community/family gardens, trail improvements, reducing health disparities, community development, community foundation, strategic health planning, coalition building and MCI-CTG (see last frame).



Community Assessments



CDC's CHANGE Tool Community Assessment in process for all 4 counties:

Clay now has year 2 data showing notable impact in all areas through policy and environmental change. Baseline completed and Year 2 data will be due this fall for Harlan and Jackson Counties. Rockcastle County is in process of compiling year 1 data.



Media

Website Development/ KET Documentary

Visit www.healthyclayky.com to view the Healthy Clay coalition's new website.

And view the KET documentary "*Well Fed: Nourishing Our Children for a Lifetime*" to see several CVDHD projects featured in this effort to highlight innovative ideas across KY for promoting good nutrition.



Micro-Clinic International Community Transformation Grant

MCI is partnering with CVDHD to implement their Community Transformation Grant through the CDC and to lay the foundation for future micro-clinic programs throughout eight counties of CVADD. Our communities will benefit from systems change that will prove the idea that "Health is Contagious".



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