

# Healthy Community Impact

Making the Healthy Choice The Easy Choice



Nutrition



ROCKCASTLE

Healthy  
Community



Access



Community  
Outreach



SAFETY



Community  
Spirit



Physical  
Activity



Changing  
CULTURE





# Community Health



Rockcastle Rides Campaign



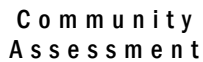
KET: [www.ket.org](http://www.ket.org)  
Documentary: Health 360 Series: County Health Rankings: Trail Town



Each Cumberland Valley Community has an active health coalition chaired by our local health department. These coalitions strengthen the work of the health department and allows for the development of collaborations. It also allows agencies to create capacity to apply for grants and to maximize financial resources.



**Seek Grants**  
We continually seek grants. We currently received grants for dental projects, community transformation, Grow Appalachia and healthy communities.



**Rockcastle Healthy Community**  
The health department participates as an active partner to assess the health of Rockcastle County every three years. In 2013 we participated as a partner to complete a MAPP process.



- Encouraging smoke free policy.
- Safe physical activity opportunities.
- Increased access to fresh fruits/veggies



**Community Transformation**  
MCI is partnering with CVDHD to lay the foundation for community change: farm to school, healthy corner stores, increased referral capacity and micro-clinic

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